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# ANDRIY ZELNYTSKIY

## RESUME

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### **International Centre for Policy Studies**

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### **SPECIALIZATION AND SKILLS**

Andriy Zelnytskiy is a specialist in sociological research, public opinion and systemic analysis, as well as in managing the educational process and scientific work in post-secondary military academies.

Mr. Zelnytskiy has 12 years' experience in sociological research in Ukraine (more than 50 projects) and in developing and instituting political technologies and in quantitative analysis of object quality and process efficiency.

Mr. Zelnytskiy also has 20 years' experience training personnel at post-secondary institutions in the Armed Forces.

### **JOB EXPERIENCE**

#### *Current employment*

October 2003      **Head of the Sociological Department, International Centre for Policy Studies**

Conducting of sociological research and public opinion polls for the purpose of implementing various ICPS projects

#### *Previous employment*

2000 – 2003      **Director, Garant Kvali Institute of Efficiency Management**

Key areas of activity:

Sociological and marketing research;

Media monitoring;

Quantitative analysis of object quality and process efficiency;

Complex efficiency analysis of organizations and institutions, development and institution of strategies and

	technologies for optimizing such activities; PR campaign techniques and approaches; Producing and issuing publications, analytical and reference materials on the development of civil society.
1997-2000	<b>Deputy Director, Sotsintel Institute for System Analysis and Social Projects</b>  Responsible for system analysis of social processes for the Institute's various social projects.
1992– 1997	<b>Vice-Rector for educational and scientific work, professor, Kyiv Military Institute of the Humanities (under the Armed Forces of Ukraine)</b>  Directly involved in starting up this educational facility: developing the concept, hiring scientific and teaching personnel, handling the licensing and accreditation process, admitting students and training them in military sociology, psychology, history and journalism.  Managing the educational and scientific work at the Institute.
1980-1997	<b>Military instruction: teacher, department head, deputy head of teaching, Donetsk Military Academy.</b>
1964-1980	<b>Military service with the Armed Forces</b>  <b>Various posts, including deputy regiment commander</b>

## EDUCATION

1967	Kaliningrad Academy of Military Engineering (USSR) military engineer
1975	Kuibyshev Academy of Military Engineering, Moscow, Russia  military mechanical engineer
1992	Donetsk Management Institute, Ukraine sociologist-researcher

### *Internship/training*

2004	Higher School of Sociology under the Institute of Sociology, National Academy of Sciences of Ukraine <ul style="list-style-type: none"> <li>• Master class in the Technology of Sociological Polls by N.V. Panin</li> </ul>
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## **PUBLICATIONS**

“Efficiency: Substance and Content.” Donetsk. Higher Military School. 1988.

“The Teaching System of a Higher Military Academy.” Donetsk. Higher Military School. 1991.

“Sociology.” A textbook for higher military educational facilities. Donetsk. Higher Military School. 1992.

“Managing Efficiency in the Educational Process.” Kyiv. Kyiv Military Institute of the Humanities. 1994.

“A Handbook for Deputies.” Kyiv. Garant Kvali. 2002

“A Handbook for Civil Servants in the Central and Local Governments.” Kyiv. Garant Kvali. 2003.

“Political Parties and Elections.” Kyiv. Garant Kvali. 2003.

“Measuring the Democracy Index (Ukraine and the Post-Communist Countries of Central and Eastern Europe).” Article in “Sociology: theory, methods, marketing” № 2, 2004, Institute of Sociology, National Academy of Sciences of Ukraine.

Numerous articles in the national press and specialized journals.

## **LANGUAGES**

Ukrainian – native

Russian – fluent

English – reading and comprehension