

Corporate Restructuring and Governance in the Era of Globalization

Anton Marcinič

Bratislava, March 18, 2004



Starting from scratch

- # Is there any need to teach people in post-communist economies market behavior?
 - # Are Slovaks less or more entrepreneurial than other nations?
 - # Are Slovaks more pessimistic than other nations?
-

No need to teach market behavior

- # Market forces, or “market behavior” are present in all societies, irrespectively of their ideology
 - # Legacy of socialism
 - Written rules do not matter much and their enforcement is weak – there are “other ways”
 - Short term investment horizon
 - Soft budget constraints, rent-seeking behavior
 - Fraud is always good, nothing gets lost
-

Entrepreneurial spirit exists

- # The quality of regulations and governance explains how entrepreneurial talents are utilized
 - Lack of entrepreneurial spirit? Change rules!
- # Corporate restructuring, as a mechanism of adaptation to expected development in regulations, indicates quality of regulations and governance

Restructuring often went wrong

- # Experience in Slovakia shows that corporate governance was inadequate and fraud was usual
 - Restructuring often went wrong, because regulations went wrong (e.g. Revitalization act)
 - Soft budget constraints – “call the bank to get a credit”
 - Unclear roles of (co-)owners, managers and other stakeholders
 - Unpredictable environment - returns expected in the short run
-

Fraud was usual and legally O.K.

IPF in 1999	No. of investors	Assets (SKbn)
Operates	107,655	5.1
Transformed to ordinary joint stock c.	1,313,934	42.9
Liquidated	46,276	1.9
License withdrawn	188,017	6.6
Total	1,655,882	56.5

New challenges

- # Legislation is being improved, but
 - WB and IMF: supervision boards are weak, protection of the shareholders is inadequate, FMA's capacity and position is weak
 - # Foreign Direct Investment changes ownership structures and culture
 - Future FDI may require more sophisticated governance framework /application of global standards
 - # Pension and other reforms rely on the good corporate governance framework
 - WB: current private pension funds and FMA weak
-

Corporate governance: a priority

- # Growth and meeting Maastricht criteria are the main engines of reforms
 - # But sustainable growth is impossible without having good general framework for governance (public and corporate sectors)
 - # Lessons from other Slovak programs: pessimism can be overcome quickly
-



Thank you!

Anton Marcincin
Country Economist, The World Bank
Amarcincin@worldbank.org
